

HCA

HUMAN CARE ALLIANCE

Promoting Equity in Santa Cruz County Since 1983

The Human Care Alliance (HCA) is a 501(c)(3) membership organization made up of nonprofit agencies that provide health and human services to individuals throughout Santa Cruz County.

HCA's **VISION** is to be the place where local nonprofits come together to learn, advocate and create positive change in our community.

Our **MISSION** is to:

- Educate the public and advocate for health and human services.
- Ensure effective and efficient services by promoting diversity, communication, collaboration and mutual assistance among nonprofit providers.
- Maintain service through cooperative cultivation of public and private funding and support.

POLICY AGENDA

Strong & Safe Neighborhoods Throughout Santa Cruz County

- Prevention
- Affordable Housing
- Broad Engagement

Economic & Social Justice for All

- Living Wage Support
- Support Working Families
- Job Development

Health Equity for All People

- Prevention
- Access
- Basic Needs

ACTIVITIES & HIGHLIGHTS

HCA 2016-2017 activities and highlights include:

- Hosted monthly membership meetings with highly informative and action oriented agendas around issues and topics of interest.
- Distributed HCA electronic newsletters with project updates and member highlights.
- Learned about and issued key endorsements including:
 - Library Facilities Ballot Measure
 - Master Plan for Early Care and Education
 - Youth Violence Prevention Plan (*Conditional Endorsement*)
 - Transportation Improvement Tax Plan
- Member agencies advocated for and helped to coordinate the passing of the Transportation Improvement Tax Plan which resulted in a significant gain in funding to support the transportation needs of seniors and people with disabilities.
- Conducted a nonprofit wage equity study, issued a report and presented findings to all five jurisdictions to create awareness around the severity of this issue. Copy available on HCA website. The report is available on the HCA website.
- Conducted a Santa Cruz City Council candidate survey and issued a report leading up to the November 2016 elections.
- Hosted open meeting and kicked off "**Standing Together**"; an advocacy capacity building project to strengthen our individual agency and collective capacity to engage in effective grassroots advocacy under new administration.
- Engaged with the County of Santa Cruz and the City of Santa Cruz in the shift to the new CORE Investments Collective Impact funding model and advocated for an increased investment in funding for community programs. Community and HCA advocacy efforts resulted in an increased investment in the base funding for the next three years and in the "set aside" and one-time funds at both the County and the City of Santa Cruz for FY 2017-2018.

HCA
2017-2018
GOALS

HCA'S goals for 2017-2018 include:

- Continue to advocate on issues aligned with HCA's mission and policy agenda.
- Continue to develop *Standing Together*; a comprehensive project that seeks to:
 - 1) Build nonprofit advocacy capacity,
 - 2) Create a structure to support the effective coordination of grassroots efforts across our sector.
- Continue to build and strengthen our local nonprofit alliance. Our goal is to increase our membership and member engagement so that we can speak with one strong and unified voice on behalf of the sector on issues that impact all nonprofits and those we serve.
- Secure resources and funding to strengthen the alliance infrastructure, support the implementation of the *Standing Together* project and enhance member services.
- Explore the next stage of HCA's Nonprofit Wage and Benefit Equity Campaign.



I do not have a lot of time so I want to be a part of a group that is effective, focused, supportive and gets things done. It feels so affirming to be part of this peer group; I don't see this in any other arena. HCA is powerful and positive. Membership dues are worth every penny.

- Sandy Davie, Executive Director
Santa Cruz Toddler Care Center

Advocacy, Inc.

Big Brothers Big Sisters of Santa Cruz County

Boys & Girls Clubs of Santa Cruz County

Cabrillo College Stroke & Disability Center

California Rural Legal Assistance

Campus Kids Connection

Central Coast Center for Independent Living

Child Development Resource Center

Community Action Board of Santa Cruz County

Community Bridges

Conflict Resolution Center

Diversity Center

Families in Transition

Family Services Agency of the Central Coast

Grey Bears

Mental Health Client Action Network

*National Alliance on Mental Illness
Santa Cruz County*

Neighborhood Child Care

O'Neill Sea Odyssey

People Who, Inc.

Salud Para la Gente

Santa Cruz Community Ventures

Santa Cruz Toddler Care Center

Senior Network Services

*Seniors Council of Santa Cruz and
San Benito Counties*

Vista Center for the Blind and Visually Impaired

Volunteer Center

Walnut Avenue Family & Women's Center

Human Care Alliance Member Enrollment & Renewal Form

2017- 2018

HCA 2017 - 2018 Fee Schedule

- Fees are based on operating budgets for Santa Cruz County services only. See table below.
- Fees may be paid in 1, 2 or 3 installments.
- Members and potential members may ask for a fee reduction or waiver for cause. Please attach a brief description of the reason for the request.

HCA Member Information			
Agency Name		<input type="checkbox"/> New Member	
		<input type="checkbox"/> Renewal	
Address			
Phone #			
Contact Name(s): Up to 5 individuals		Email Address	
1.			
2.			
3.			
4.			
5.			
Payment Options: Select One			
			Amount Enclosed
<input type="checkbox"/> Full Payment Enclosed			\$ _____
<input type="checkbox"/> 2 Installments 50% enclosed & 50% to be paid _____. <i>(indicate date)</i>			\$ _____
<input type="checkbox"/> 3 Installments 34% enclosed; 33% to be paid _____; balance due _____.			\$ _____
<input type="checkbox"/> Requesting Dues reduction: _____ <i>Please attach a brief description of the reason for the request.</i>			\$ _____
Comments: _____ _____			
Email questions to: HCA@humancarealliance.org			
Please send form & payment to: Human Care Alliance • P.O. Box 7376 • Santa Cruz, CA 95061			

Annual Budget Size	Annual Dues
Up to \$200,000	\$200
\$ 200,001 – \$ 500,000	\$500
\$ 500,001 – \$ 1,000,000	\$1,000
\$ 1,000,001 – \$ 1,500,000	\$1,500
\$ 1,500,001 – \$ 5,000,000	\$3,000
\$ 5,000,001 +	\$5,000